



THE NORMANDY HORSE DAY : A SPOTLIGHT ON FRENCH EXCELLENCE.

The Horse-Ball demonstration has only just finished, but already this morning the Pôle hippique de Saint-Lô is in full effervescence. The venue is preparing to welcome the elite of French breeding for its Normandy Horse Day. Supported by the territorial project the « Elan des Jeux » and as an event integrated into the Alltech™ FEI World Equestrian Games 2014 in Normandy and backed by the following institutions, the Société Hippique Française, the Selle Français Stud-Book, the Conseil des Chevaux de Basse-Normandie, Cheval Normandie and the Pôle hippique, this day with an international vocation will take place on Friday 5th September.

With the aim of bringing to the fore the excellence of French breeding, the organizers have invited professionals and the general public from the entire world to discover the tri-colour know how through elite horse sales, equestrian displays and an exceptional performance by the Saumur Cadre Noir. A winning wager as 4 days before the event in addition to the expected French public, delegations from Brazil, Sweden and America, and even Mexico and China have replied positively. A wonderful opportunity for breeders to present their horses to an international clientele at the private sale of young Selle-Français and Anglo-Arab sports horses, at the foal fair or the NASH auction in the evening.

Seventy horses aged between 4 and 7, all with superb papers, and all competed on the formative SHF circuit will be presented from 11.30am onwards over a course of show jumps. Amongst others on offer in the on-line catalogue at www.shf-market.com, are, Avatar des Lys, a 4 year old stallion by Baloubet du Rouet and grand son of Kaelle du Terme, a full sister of Itot du Chateau, or even Ultragood des Vaux by Diamant de Semilly and Gloria des Vaux by Quidam de Revel. The opportunities to buy will not be lacking during these private sales. Also listed in the catalogue, and for sale, are 25 Selle-Français, 2 and 3 year old fillies, who will be competing at the Selle Français stud-book «female» championships.

In the evening the NASH auction will be proposing 24 elite Selle-Français of three year olds. In order to allow everyone, and notably foreign clients, to acquire one of the 3 year olds in the 5th of September catalogue, bidding can also take place on-line at www.nash-auction.com. Those wishing to view more closely the horses on offer at the NASH auction will be invited in the morning at 10.30 am for a first presentation in the Uriel arena.

The Foal Fair will see 42 Selle-Français, 7 ponies (French riding pony and Connemara) as well as 17 heavy horse foals (Percheron and Cob-Normand) parading between 12pm and 2pm in the magnificent National Stud courtyard. With a total of more than 180 horses aged between 6 months and 7 years on offer during the day, the discerning connoisseur, the amateur, or quite simply the curious will be able to have a great panorama of the best in France.

Even though horse sales and breeding championships are the fundamental elements of this event, the equestrian displays, horse drawn carriage rides, pony rides, and even a local produce market and local specialties on offer should attract a large number of visitors. Playing before a full house, the 3,000 places having already been sold, the evening of entertainment at Normandy Horse Day is offering a carriage driving display by the Haras Nationaux, a champions parade by stars of the race track and equestrian sport, as well as the eagerly awaited performance by the Cadre Noir of Saumur.

A really exciting event, within the heart of the World Equestrian Games, and more precisely on «rest day» during the show jumping event, is programmed at Saint-Lô on the 5th September. A unique day to discover what French breeding has to offer the world, unparalleled competitors, horses of the future following the examples of the international performers Orient Express*HDC SF, Quickly de Kreisker SF, Nino des Buissonnets and not forgetting the fabulous Opgun Louvo SF, ambassadors for this blue-white-red excellence.

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PRESS CONTACT :

ANCHOR EQUITATION - Aliénor de La Rochefoucauld- + 33 (0)6 62 15 54 15 - presse@anchor-equitation.fr

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